



# case study

## Smart Bench helps universities build sustainable campuses and enhance the quality of services for students.

/intro/

**Newcastle University (UON)** is one of the top 10 Universities in Australia with over 37,000 students.



/challenge/

UON is fully committed to sustainability and aims to position itself as an example of an ecologically and socially sustainable community. UON's Environmental and Sustainability Plan outlines the university's goal to achieve carbon neutrality by 2025. Apart from large scale projects, they wanted to bring the idea of sustainability into everyday student experience.

/solution/

The solar-powered Smart Benches, with solar panels visible to everyone, were the perfect choice and tangible evidence of UON's sustainability efforts. 10 Smart Benches were installed in most prominent places across UON campus. The Smart Benches helped them position as a sustainable campus committed to reducing CO2 emissions, while at the same time answering to new needs of today's mobile generations - WiFi and mobile device changing.

/personal/  
/quote/  
/from client/

"It has never been more vital for the University of Newcastle to embed its principles of environmental and social sustainability into a strategic plan that will position us well and truly within the global efforts to tackle the effects of climate change.

**Professor Alex Zelinsky AO, Vice-Chancellor and President**





case  
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# Meet the Smart Bench in the courtyard of another university, Dublin City University (DCU)



*Dublin City University (DCU), designated as a "Changemaker Campus" for its work in social innovation, is one the top 8 universities in Ireland and named Irish University of the Year 2004-2005 by the Sunday Times, UK.*

